



2026
QFNC
SPONSORSHIP
BROCHURE





We invite you to be part of the success of the Queenscliff Football & Netball Club in 2026

QFNC is much more than simply a place to play football and netball. We exist for all members of our community both young, old, playing and non-playing.

For our younger members, the club aims to encourage the love of sport whilst explaining the importance of team over individual and helping to develop their life skills. Our senior playing group are provided the opportunity to enjoy their sport in a competitive and social environment whilst mentoring the younger players and passing on their knowledge.

For our volunteers and non-playing supporters our club is a place for people to support their families and community, enjoy the atmosphere of local sport and do so in an inclusive club environment that recognises that everybody contributes to our collective wellbeing and success both on and off the field.

For the 2026 season we once again welcome back former premiers coach Heath Jamieson as senior football coach and are thrilled to introduce Kaitlin Gladman and Laura Cayzer as co-coaches of our senior netball team which is fantastic news. Heath, Kaitlin and Laura are supported by an experienced and dedicated volunteer coaching staff that enable success for our senior teams but also mentor the junior coaches.

We feel that our strong local brand and the participation of so many people on and off the field, gives our sponsors a unique opportunity to expose their business, whilst helping a club that openly seeks to make a positive contribution to the Queenscliff / Point Lonsdale community.

In 2026, the QFNC aim to field Senior, Reserves, U18, U16, U14, U12 (x2), U10 & U9 football teams as well as Senior A, B, C, D, E, U19, U17 (x2), U15 (x2), U13 (x2) & U11 netball teams. In terms of players and supporters, the QFNC has over 300 registered players, over 500 non-playing members, a coterie/supporter group of 120+ people and a sponsorship group of 45+ organisations.

As a local sporting club, we rely greatly on the contributions of our sponsors and your assistance is very much appreciated. Your sponsorship not only goes towards funding the essentials like footballs, netballs, uniforms, association fees, etc. but also contributes to new developments and improvements to our clubrooms and sporting facilities. Please take the time to read through this sponsorship brochure and see which sponsorship level works for you and your business.

As a community-based club we aim to provide your business with exposure on home match days, at our club social events held throughout the year, as well as via social media channels. As always, we welcome new ideas about how we can meet your sponsorships needs better so feel free to discuss your thoughts with a member of the QFNC sponsorship team below:

Yours Sincerely

Ali Waight (President)

Sponsorship Team

Chris Wilmot (0419 890 082)
Rod Gardiner (0417 971 160)



Major Sponsor

\$11,000 (incl. GST)

The Major Sponsorship package offers the highest level of exposure available through various QFNC platforms including.

- Company logo placement (e.g. rear of jersey or jackets) or
- Additional signage placements (e.g. scoreboard or behind goals),
- Scoreboard 'Feature Advertisement' (*content supplied by Sponsor*),
- Enhanced advertising within the clubrooms, home ground game day advertising, website, social media and club publications,
- 4 x QFNC Social memberships (*to the value of \$220*),
- 4 x tickets to our Season Launch event,
- 4 x tickets to Sponsors Appreciation luncheon,
- 4 x tickets to Kings Birthday Long Lunch,
- 4 x tickets to QFNC Presentation night,
- 2 x tickets to our Reverse Raffle,
- 1 x 'Off the Bench' Supporters Group membership,
- Entry to the club ½ time function at all home games,
- QFNC Sponsors Merchandise Gift Pack (2 items),
- 6m x 1m Fence signage – *subject to approval*



Platinum Sponsor

\$5,500 (incl. GST)

The Platinum Sponsorship package includes:

- Scoreboard 'Feature Advertisement' (*content supplied by Sponsor*),
- Enhanced advertising within the clubrooms, home ground game day advertising, website, social media and club publications,
- 4 x QFNC Social memberships (*to the value of \$220*),
- 4 x tickets to our Season Launch event,
- 2 x tickets to Sponsors Appreciation luncheon,
- 4 x tickets to Kings Birthday Long Lunch,
- 4 x tickets to QFNC Presentation night,
- 2 x tickets to our Reverse Raffle,
- 1 x 'Off the Bench' Supporters Group membership,
- Entry to the club ½ time function at all home games,
- QFNC Sponsors Merchandise Gift Pack (1 item),
- 6m x 1m Fence signage – *subject to approval*.



Gold Sponsor

\$3,300 (incl. GST)

The Gold Sponsorship package includes:

- Enhanced advertising within the clubrooms, home ground game day advertising, website, social media and club publications,
- 2 x QFNC Social memberships (*to the value of \$110*),
- 2 x tickets to our Season Launch event,
- 2 x tickets to Sponsors Appreciation luncheon,
- 4 x tickets to Kings Birthday Long Lunch,
- 2 x tickets to QFNC Presentation night,
- 2 x tickets to our Reverse Raffle,
- 1 x 'Off the Bench' Supporters Group membership,
- Entry to the club ½ time function at all home games,
- QFNC Sponsors Merchandise Gift Pack (1 item),

Optional 3m x 1m Fence signage (additional \$550) – *subject to approval.*



Silver Sponsor

\$2,200 (incl. GST)

The Silver Sponsorship package includes:

- Enhanced advertising within the clubrooms, home ground game day advertising, social media and club publications,
- 2 x QFNC Social memberships (*to the value of \$110*),
- 2 x tickets to our Season Launch event,
- 2 x tickets to Sponsors Appreciation luncheon,
- 1 x ticket to Kings Birthday Long Lunch,
- 2 x tickets to QFNC Presentation night,
- 1 x ticket to our Reverse Raffle,
- 1 x 'Off the Bench' Supporters Group membership,
- Entry to the club ½ time function at all home games,
- QFNC Sponsors Merchandise Gift Pack (1 item),

Optional 3m x 1m Fence signage (additional \$550) – *subject to approval.*



Elite Supporter

\$1,100 (incl. GST)

The Elite Sponsorship package includes:

- Enhanced advertising within the clubrooms, home ground game day advertising, social media and club publications,
- 2 x QFNC Social memberships (*to the value of \$110*),
- 2 x tickets to our Season Launch event,
- 1 x ticket to Sponsors Appreciation luncheon,
- 1 x ticket to Kings Birthday Long Lunch,
- 1 x 'Off the Bench' Supporters Group membership,
- Entry to the club ½ time function at all home games,
- QFNC Sponsors Merchandise Gift Pack (1 item),

Optional 3m x 1m Fence signage (additional \$550) – *subject to approval.*



On the Fence

\$1,650 (incl. GST)

The “On the Fence” Sponsorship package includes:

- Enhanced advertising within the clubrooms, home ground game day advertising, social media and club publications,
- 1 x QFNC Social membership (*to the value of \$55*),
- 1 x ticket to our Season Launch event,
- 1 x ticket to Sponsors Appreciation luncheon,
- 1 x ‘Off the Bench’ Supporters Group membership,
- Entry to the club ½ time function at all home games,
- 3 m x 1m Fence signage – *subject to approval*.



Sponsorship Level & Benefits Summary:

Sponsorship Level	Season Launch	Long Lunch	Reverse Raffle	Pres. Night	Off The Bench	Sponsors Luncheon	Sponsor Merch.	Fence Signage	Social M'ship	Invest. (inc. GST)
	<i>Tix</i>	<i>Tix</i>	<i>Tix</i>	<i>Tix</i>	<i>M'ship</i>	<i>Tix</i>	<i>Gift Pk</i>	<i>Size</i>	<i>Tix</i>	
MAJOR	4	4	2	4	1	4	2	6m x 1m	4	\$11,000
PLATINUM	4	4	2	4	1	4	2	6m x 1m	4	\$5,500
GOLD	2	4	2	2	1	2	1	-	2	\$3,300
SILVER	2	1	1	2	1	2	1	-	1	\$2,200
ELITE	2	-	-	-	1	1	1	-	1	\$1,100
OnTheFence	1	-	-	-	1	1	-	3m x 1m	1	\$1,650

I would like to sponsor the QFNC in the 2026 season:

Sponsorship Level:			
Business Name:			
Contact Person:			
Business Address:			
City/Suburb:		Post Code:	
Email:			
Landline & Mobile:			
Signature:		Date:	

Please complete the above section and return with your payment to;

QFNC
P.O. Box 88,
Queenscliff, 3225

Email enquiries:
qfncsponsors@gmail.com

EFT Details:

BSB: 633 108
Account: 1236 82593

